

Quids in!

INTRODUCING THE NEW TENANTS GUIDE



New Tenants Guide

Costs

Over 500 copies	75p / copy
Over 1,000 copies	60p / copy
Over 5,000 copies	45p / copy
Over 10,000 copies	38p / copy

Customisation

The New Tenants Guide can be customised, but only for orders over 5,000 copies.

Customised costs

Over 5,000 copies	55p / copy
Over 10,000 copies	42p / copy

Schedule

The New Tenants Guide will be printed and updated every six months after the first print run.

The first print run will be at the end of December 2013, orders before December 20th please.

We will invoice as soon as your order is made, with payment due on delivery.

What is it?

There's never a better time to make sure that your tenants are managing their money well than the moment they start a contract with you.

Drawing on our years of experience explaining complicated financial issues to tenants of social housing providers we have produced this 32 page A4 guide for new tenants, focussing on the money management skills needed to help them successfully cope with a new home.

The New Tenants Guide is glossy and full colour, and packed with celebrity advice and attractive features on issues from covering the basics such as rent and council tax, to explaining the implications of bedroom tax. There's advice on motoring costs, eating well for less, staying debt free, maximising your income, shopping wisely and much, much more.

Give your tenants the best financial advice they can get, to make sure they can manage.

Quids in! magazine?

Quids in! is a quarterly financial inclusion magazine which offers money management and debt advice to people on low incomes.

It's available to people in social housing and users of services that help people with debt, savings and improving their income. Landlords and agencies buy *Quids in!* in bulk and distribute it for free,

sometimes as a supplement to their tenant or customer newsletters.

The publication is available in English and Scottish versions and as a dual-language version for Wales. It reaches over 180,000 households nationwide.

"*Quids in!* magazine is very informed and fun to read."
Mrs J Parry, Aberystwyth

"What I like most about *Quids in!* is all the help and useful advice it gives that has helped me personally."
Mrs C Callahan, Bristol

"In these current times [our residents] need all the advice they can get and it is hard to make it look attractive and interesting. But with *Quids in!* you have done this." Caroline Marshall, Rockingham Forest HA

"These are exactly the issues our readers need to know about"
Liz Turner, Paradigm Housing



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