

# Quids in!

## INTRODUCING THE NEW TENANTS GUIDE



### New Tenants Guide

#### Costs

Over 500 copies **75p** / copy

Over 1,000 copies **60p** / copy

Over 5,000 copies **45p** / copy

Over 10,000 copies **38p** / copy

#### Customisation

The New Tenants Guide can be customised at a flat fee of £500. This is to place a logo on the cover. More detailed customisation can be undertaken but only on orders over 5,000, with the costs below

#### Customised costs

Over 5,000 copies **55p** / copy

Over 10,000 copies **42p** / copy

#### Schedule

The New Tenants Guide is printed and updated every six months.

We will invoice as soon as your order is made, with payment due on delivery.

## What is it?

There's never a better time to make sure that your tenants are managing their money well than the moment they start a contract with you.

Drawing on our years of experience explaining complicated financial issues to tenants of social housing providers we have produced this 32 page A4 guide for new tenants, focussing on the money management skills needed to help them successfully cope with a new home.

The New Tenants Guide is glossy and full colour, and packed with celebrity advice and attractive features on issues from covering the basics such as rent and council tax, to explaining the implications of bedroom tax. There's advice on motoring costs, eating well for less, staying debt free, maximising your income, shopping wisely and much, much more.

Give your tenants the best financial advice they can get, to make sure they can manage.

## Quids in! magazine?

*Quids in!* is a quarterly financial inclusion magazine which offers money management and debt advice to people on low incomes.

It's available to people in social housing and users of services that help people with debt, savings and improving their income. Landlords and agencies buy *Quids in!* in bulk and distribute it for free,

sometimes as a supplement to their tenant newsletters.

The publication is available in English and Scottish versions and as a dual-language version for Wales. *Quids in!* reaches over 300,000 households in the UK every year

**NOW UPDATED  
6TH EDITION WITH  
UNIVERSAL CREDIT,  
TENANCY  
AGREEMENTS  
AND MORE**

"*Quids in!* magazine is very informed and fun to read."  
**Mrs J Parry, Aberystwyth**

"What I like most about *Quids in!* is all the help and useful advice it gives that has helped me personally."  
**Mrs C Callahan, Bristol**

"In these current times [our residents] need all the advice they can get and it is hard to make it look attractive and interesting. But with *Quids in!* you have done this."  
**Caroline Marshall, Rockingham Forest HA**

"These are exactly the issues our readers need to know about"  
**Liz Turner, Paradigm Housing**



To order email Rhiannon McNamara [rhiannon@socialpublishingproject.com](mailto:rhiannon@socialpublishingproject.com) or Debbie Wylde [debbie@socialpublishingproject.com](mailto:debbie@socialpublishingproject.com) or leave a message on 08456 804 906  
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